

February Bee Culture Photo Contest Rules

To enter:

To enter, submit your original photo via upload at www.facebook.com/beeculture and agree to the Photo Contest Consent/Release Form. A maximum of 5 photos will be allowed per contestant. Save all original files used in your entry in the event that you are selected as a winner. NO PURCHASE NECESSARY.

Entries must be received by 11:59 p.m. Central Time on February 29, 2016. Late entries will not be accepted.

Eligibility:

Must be 13 years or older to enter. Open to everyone within the U.S. and Canada.

Employees of Bee Culture and their immediate families (spouse/domestic partner and any children living with the employee) are not eligible to participate.

Entries will not be judged unless the entrant's name, address, city, state, email, phone number, name of everyone in the photo and photo description are included with each entry. You must have permission for that photo to be published, and by submitting it to us, you acknowledge that fact. You are welcome to submit more than one entry for consideration up to 5 photos per individual contestant, but each online entry must be submitted separately.

Photographs may be processed commercially but must have been taken by the entrant.

Timing:

Contest opens February 1, 2016

Deadline for submissions: 11:59 p.m. CDT, February 29, 2016.

Winners will be notified by March 4, 2016.

Theme:

The contest theme is portraits/beekeepers working. Entries will be judged on their ability to meet the judging criteria below.

Selection:

All entries will be judged by a committee of judges for adherence to the judging criteria below. Decisions of the judges are final.

Judging Criterion:

Most votes: The winning photo must have the most votes on their submission on Facebook.

The winner for Editor's Pick must show at least one of the following basic rules of photography (30%):

- Rule of Thirds
- Repetition
- Emotion
- Depth of Field
- Selective Focus
- Vantage Point/Point of View
- Angle

- Contrast
- Filled Frame
- Framing
- Leading Lines
- A single person photo that showcases reflection
- A couple photo that showcases relationship
- A small or large group that showcases interaction

Quality (40%)

Creativity/Originality (30%)

The Prize:

Most votes – 12 month subscription to the digital edition of Bee Culture Magazine

Editor's pick – The ABC & XYZ of Bee Culture book

The photos will be used to promote Bee Culture in various placements, which may include but not be limited to printed posters and marketing materials, online, events, presentations, etc. Bee Culture makes no promises as to placement, extent or frequency of use of completed photo elements.

Photo Requirements

All submitted photos must meet the following size requirements:

- File size: Up to 50 MB
- File Format: JPEG, PNG or GIF.
- 300 dpi, roughly square
- CCD: 5 megapixel minimum

A contestant may enter a maximum of 5 photos. Each entry must be submitted separately.

The photo must not contain brand names or trademarks unless the entrant can demonstrate that he or she has legally obtained the right to display the brand name or trademark.

The photo must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, copyright or other intellectual property rights.

The photo must not contain material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous or libelous, as determined by Bee Culture.

The photo must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.

The photo must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where photo is created.

Entry Rules

1. All entries must be suitable for family viewing.
2. Contestants must know the names and addresses of all identifiable people shown in their entries. Entrant must obtain all releases and consents necessary of any persons featured in

the entry for Bee Culture to use the photo for any purpose contemplated by these rules. Failure to obtain consent will result in forfeiture of any awarded prizes.

3. All entries become the property of Bee Culture. Receipt of entries will not be acknowledged, and submitted entries will not be returned. Bee Culture assumes no responsibility for submitted entries.
4. Entrant confirms and promises that the entry is original and does not infringe the intellectual property rights of any third party. By participating, entrant agrees that ownership of the entry and all intellectual property rights in the entry is assigned to Bee Culture and will do all things necessary to give effect to that assignment. Entrant agrees to sign any further documentation required by Bee Culture to give effect to this clause.
5. Contest is void where prohibited or restricted by law, where a license is required or where subject to tax (other than tax on prizes awarded). All federal, provincial, state and local taxes are the sole responsibility of the winners. All fees and personal expenses incidental to redemption of prizes (as deemed necessary) will be the sole responsibility of the winners.
6. Prizes must be claimed within 30 days of notification. If not claimed by this date, the prizes will be forfeited. All claims thereto following this date will be null and void.
7. No substitution or transfer of prizes except at the sole discretion of Bee Culture. All restrictions apply.
8. Bee Culture reserves the right to cancel or suspend the contest should any cause beyond the control of Bee Culture affect the administration, security, fairness, integrity or proper operation of the contest, or for any other reason it deems appropriate, at its sole and absolute discretion.

General Conditions

This Contest is in no way sponsored, endorsed, or administered by, or associated with Facebook. Facebook is completely released of all liability by each entrant in this Sweepstakes.

Bee Culture reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the promotion or website, these official rules, or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION THE CONTEST RULES AND OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Each entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with this contest, or any prizes awarded, shall be resolved individually, without resorting to any form of class action, and any judicial proceedings shall take place in a federal or state court within the State of Ohio.; 2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Bee Culture in connection with the contest, shall be governed by, and construed in accordance with the laws of the State of Ohio, without giving effect to any choice of law or conflict of law, rules or provisions (whether of the

State of Ohio, or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Ohio. IN NO EVENT SHALL BEE CULTURE OR ITS RELATED ENTITIES BE LIABLE TO ANY ENTRANT OR WINNER FOR DAMAGES THAT EXCEED THE VALUE OF THE PRIZE TO BE AWARDED TO ANY INDIVIDUAL ENTRANT IN THIS CONTEST.

Questions

All questions regarding contest details should be directed to Kim Flottum at kim@BeeCulture.com.